Affordable Learning Solutions

Supporting Faculty and Student Adoption of AL$

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CSU Office of the Chancellor

Academic Technology Services and MERLOT

4th Annual AL$ Workshop

February 13, 2015

WELCOME!

GIVE A GIFT
AND
NOT A BURDEN

By the end of today, we want you to:

- Learn about how to **acquire funding from Chancellor's Office to support your AL$ projects**

- Learn about a variety of AL$ services you can readily adopt as part of your own program

- Feel confident that the plan will positively energize your campus community to plan and implement its own AL$ initiative.

How will we get to the end?

- Review how to get money from Gerry and Leslie
  - The RFP's

- Overview of AL$ services

- Campus AL$ Showcases

- More AL$ services

- Voicing Questions and Comments

- Plus/Delta and Adjourn

In Summary –What's Available?

- A very large catalog of affordable content so you can deliver **Choice, Affordability, and Accessibility**

- All sorts of tools for **Creating Capabilities**

- Community of colleagues and consultants to help you **Develop Demand**

  – Guidelines and "scaffolding" for project management and communication plans

- The Chancellor's Office and your leadership will **Enable the Ecosystem**

- **FUNDING**

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CSU's Affordable Learning Solutions

Build Locally – Link Globally

FRESNO STATE — Discovery. Diversity. Distinction.

CALIFORNIA STATE UNIVERSITY FULLERTON

CALIFORNIA STATE UNIVERSITY, Los Angeles

California State University MONTEREY BAY — Extraordinary Opportunity

CSU Channel Islands — CALIFORNIA STATE UNIVERSITY
- ALS @ CSU Channel Islands
- CSU Channel Islands Faculty Showcase
- CSU Channel Islands Bookstore
- CSU Channel Islands Library

CALIFORNIA STATE UNIVERSITY Chico
- ALS @ CSU Chico
- CSU Chico Faculty Showcase
- CSU Chico Bookstore
- CSU Chico Library

California State University DOMINGUEZ HILLS
- ALS @ CSU Dominguez Hills
- CSU Dominguez Hills Faculty Showcase
- CSU Dominguez Hills Bookstore
- CSU Dominguez Hills Library

CALIFORNIA STATE UNIVERSITY EAST BAY
- ALS @ CSU East Bay
- CSU East Bay Bookstore
- CSU East Bay Library

SAN JOSÉ STATE UNIVERSITY

California State University SAN MARCOS

CSU Bakersfield

CAL POLY SAN LUIS OBISPO

CALIFORNIA STATE UNIVERSITY SAN BERNARDINO

SAN FRANCISCO STATE UNIVERSITY

California State University Northridge

CAL POLY POMONA

SACRAMENTO STATE — Leadership begins here.

SONOMA STATE UNIVERSITY

California State University Stanislaus

www.affordablelearningsolutons.org

"One Stop Shop"

Linking to Other CSU Initiatives

- **Course Redesign with Technology**
  - While you're redesigning your pedagogy of the "bottleneck courses"…

    CHOOSE AL$

- **Libraries of the Future**
  - While you're redesigning your library resources, services and facilities…

    CHOOSE AL$

How To Get Funding?

TWO PROGRAMS:

1. Continuation of the "traditional" RFP

 – Support 2015-16 activities

2. NEW "COOL" Program

 – Implement Spring semester/qua

"COOL" Funding?

CSU The California State University

CALIFORNIA COMMUNITY COLLEGES

UNIVERSITY OF CALIFORNIA

COOL4Ed
California
Open
Online
Library for
Education

Your Mission: Get faculty to adopt free and open etextbooks for fall 2015

CSU's "COOL" Funding

Awards up to $10,000 to support your faculty with up to $1,000 each to:

- **Adopt and use a COOL Free or Open eTextbook - in fall 2015**
  - OpenStax textbooks will be highlighted but any adoption of a free etextbook is OK
- **Complete a COOL ePorfolio**
  - What, Why, and How with Assessment of faculty and student benefits

This means you need to do the work in March-May 2015

CSU's "COOL" Help

Upon request, we can provide you:
- Sample OpenStax, print textbooks.
  - 13 CSU libraries will have OpenStax displays
- PPT to make your pitch to departments
- The "commitment papers" – a template for faculty & admin to sign
- **The funding: We give, You distribute, You report**
  - You will distribute 50% with adoption (book order), 50% when ePortfolio is done
  - You can allocate some $ for your work
  - You submit report that includes $ saved

Traditional AL$ RFP

Your Mission: Institutionalize AL$ services and measure the cost savings

CSU's AL$ Funding

Awards up to $20,000 to support your program

- Collaboration among departments and fit AL$ into your campus strategic plan/priorities
- Create/update Campus AL$ website
- Measure and report savings
- Campus "celebration ceremony" at end of year
- Define and deploy communication and adoption strategies
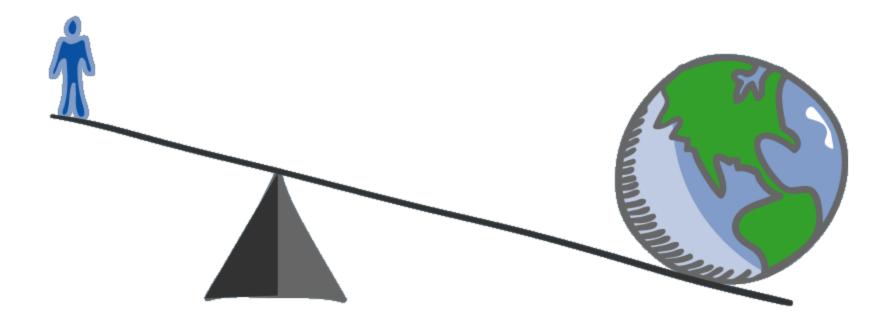- Include what's innovative

CSU's AL$ Help

We will provide you:
- Technology tools/services
- PPTs, flyers, etc. to help you market AL$ on your campus
- "Consulting" to support your program
- **The funding: We give, You distribute, You report**
  - You distribute funds according to your campus strategy to achieve goals (e.g. local RFP)
  - You can allocate some $ for your work
  - You submit report that includes $ saved

STONE SOUP

by Marcia Brown

Shall We Give Gifts of Affordable Learning Solutions…

Together?

Voicing Questions and Comments

- MERLOT Voices is an online community platform & AL$ has a "Community Conversation"

- Go to http://voices.merlot.org
  - You should be a member…MERLOT Voices
  - If not, register now and we'll get you approved

- We will use the discussion forums to share our questions and comments now and in the future

Campus AL$ Stories

- 5 Minute Stories
  - We will "gong" you...
- 3 Elements of your story
  - What did you do?
  - What were the outcomes?
  - Will you continue doing it?
- Audience uses Voices to make comments & suggestions, and ask questions

Leveraging AL$ Services

- Open Educational Services
  - MERLOT.org and MERLOTx.org
  - COOL4ed.org and others
- Bookstore services:
  - Rent Digital marketing, Verba, Red Shelf, etc.
  - Kicking off Adaptive Learning Solutions program
- AL$ webinars
- LMS integrations and Library integrations
- And more...

Final Comments

Plus-Delta

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WORKING FOR CALIFORNIA

THANK YOU
The Academic Technology Services Team is here to help
Give Gifts and Not Burdens