A Holistic Approach to Affordable Educational Content

ED MAP

Ed Map CURATE

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The California College Textbook Affordability Act of 2015 (AB 798)

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  Together

Who are we?

Founded by an educator
who invented our industry **2001**

Powering campuses
100+

Clients offering All-in Model
79%

Client and student savings
average
Up to **70%**
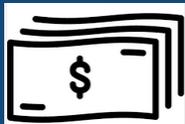
Students served
> 1 million

Course materials available on the
first day of class in All-in Model
100%

Clients offering digital
75%

Our Mission

To increase the *value* of educational content by simplifying its discovery, management, and delivery.

For more, please visit:
www.edmap.com

CONTENT DISCOVERY

A single point of contact connects to a learning content network with a full range of course materials: digital and print textbooks; OER; software; lab kits; and more.

COURSE MATERIALS SELECTION

Streamlined communications and workflows to easily compile and publish books-and-materials lists mapped to courses.

INVENTORY MANAGEMENT

Optional Inventory Services assure you on-time availability of course materials, and provide insights that can inform your revision cycle.

SEAMLESS INTEGRATION

Streamline processes and reduce errors and overhead when linking your SIS, LMS, financial aid and business intelligence systems with OPENVUE®.

ASM

Ed Map's Academic Support Managers offer insights and suggestions to support your course materials strategy and goals.

REPORTING

Pulling from a rich data stream informs your analytics to better support students, aid retention and identify course materials trends.

CONFIGURABLE STUDENT PORTALS

More than just branding. You get the ability to apply specific cost controls and payment options to manage distinct student groups.

CURATE Professional

The solution is designed to

- ✓ Facilitate the discovery, alignment, and selection of multiple types of course content that supports identified learning outcomes

- ✓ Complement academic institutions' curriculum development process by offering low-cost fresh, innovative, accessible and relevant course content that is provided as an annotated bibliography

"CURATE Professional is speedy, flexible and aligns well with our course development timelines and expectations."

- Matthew Cooper, Associate Provost, The Center for Learning and Technology, Thomas Edison State University

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3.1. Requirements for funding your proposal

- ✓ Textbook Affordability Academic Senate Resolution
- ✓ Proposal Narrative for Textbook Affordability Plan Approved by Campus Academic Senate
- ✓ Campus Coordinator Commitment
- ✓ List of courses and predicted savings per course

- ✓ CURATE Professional allows you to set rules around affordability

- ✓ We suggest your rules for our curators include:
  - ✓ Use OER only
  - ✓ Curate digital only (No printing and shipping costs for students)

More? Please visit http://www.coolfored.org/ab798_rfp.html#Page4 and www.edmap.com/curate

Affordability Solutions – CURATE

CURATE Support for AB 798

3.3. The plan may detail technological or staff support to increase the adoption of open educational resources. The plan shall describe how the faculty will learn about the California Open Online Library for Education and other existing open educational resources.

✓ Our curators search many content repositories that offer OER content. The deliverable – an annotated bibliography – lists the sources. When faculty review the suggested course content they can also familiarize themselves with potential new OER resource repositories.

✓ The annotated bibliography can be shared with students in the LMS after double-checking potential copyright implications, or

✓ You can elect to leverage Ed Map's OPENVUE® technology platform to deliver as a digital course pack with an optional low-cost print companion.

Affordability Solutions – CURATE

CURATE Support for AB 798

3.4. Types of Services To Support Implementation of Your Campus' Textbook Affordability Program

4. Providing Print Copies
5. Library/Discovery/Curation Services
6. Technology Services

> ✓ OPENVUE®, Ed Map's technology platform, allows students to select a digital or a low-cost Print On Demand version of a course pack.
>
> ✓ OPENVUE is able to list relevant course materials for students whether they come from a course pack or an institutional library

Affordability Solutions - CURATE

CURATE Support for AB 798

4.0. The plan will identify the amount of the funding requested according to the funding rules. State legislation (AB 798 "Bonilla") requires that every Open Educational Resources Adoption Incentive Program achieve a minimum of 30 percent in cost savings to students in at least 10 course sections. The amount of the grant requested shall be equal to, or less than, the number of course sections in which both open educational resources will be adopted and cost savings for the course section will be greater than 30 percent, multiplied by one thousand dollars ($1,000). The amount requested shall not be greater than fifty thousand dollars ($50,000). A plan shall commit to achieving greater than 30 percent cost savings in at least 10 course sections. (Previous conversions are not eligible.)

We suggest:
- ✓ Selecting courses with:
  - ✓ Multiple sections (using the same course materials)
  - ✓ Expensive course materials that can be replaced
- ✓ Setting the curation goals to include only OER – you will be assured of saving students 30% or more

Solving the Content Affordability Dilemma

We help you
bring course materials back
home where they belong: as
an integral part of your
teaching and learning
environment.

Traditional
Content –
Retail
Model

Increased risk to integrity of content and student outcomes

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COSTS

Chegg

amazon.com

CONTROL   **CHOICE**

Proactive   Reactive

DOE – Title IV Regulations

- ✓ Ed Map All-In Model (AIM) ensures all students have course materials on the first day of class

- ✓ Institutions may charge a course fee if an opt out is provided. Ed Map offers this with its OPENVUE® platform

- ✓ Digital course materials are often provided at substantially reduced prices by publishers if all students receive them. Ed Map can facilitate these negotiations

- ✓ Ed Map's PaaS (Platform as a Service) Business Model does not mark-up the cost of course materials, charging only for the OPENVUE platform and support services

- ✓ Ed Map Support: Knowledgeable, responsive, flexible. Includes learner, administrative and logistics support services.

More? Please visit http://edmap.com/ed-map-all-in-model/

Ed Map's Technology Platform
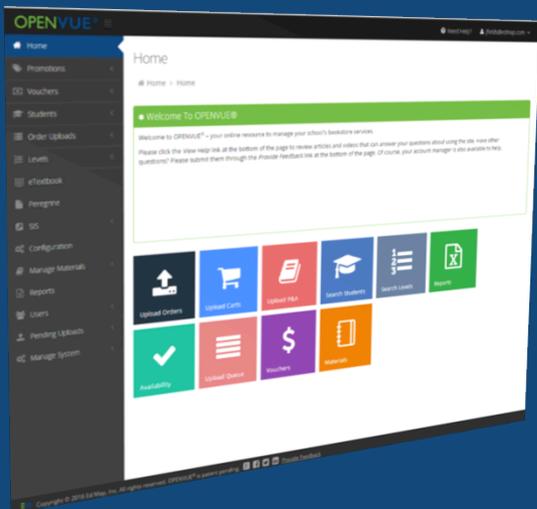
OPENVUE®

- ✓ Integrated Content Network access
- ✓ Centralized reporting for stakeholders and publisher partners
- ✓ Retention opportunities
- ✓ Duplicate checking
- ✓ Capability to manage multiple business models

Ed Map's LTI enhances the learner experience by providing **seamless interaction** among:

IMS GLOBAL
Learning Consortium

Learning Tools Interoperability™

Blackboard
canvas
BY INSTRUCTURE

ED MAP

Vitalsource™

Benefits for CalState
Pilot Opportunities

CURATE Professional:

✓ Leverage for courses with multiple sections

✓ Leverage for courses that currently have high-cost materials that are replaceable

OPENVUE :

✓ Use for OER course packs or to fulfill All-In-Model for lower cost of course materials

More? Please visit
http://edmap.com/higher-ed-solutions/

Or contact

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