2013 Annual MERLOT Vineyard Report

Meeting of the MERLOT Leadership Council

April 8, 2013

MERLOT/Sloan-C Conference

Las Vegas, Nevada

MERLOT Staff

- Gerry Hanley, Executive Director
- Sorel Reisman, Managing Director
- Tim Tirrell, Director, Educational Partnerships and Planning
- Phil Moss, Special Projects (Retiring)
- Cathy Swift, Director of Academic Partner Services (Retiring)
- Jane Moore, NEW Director of Editorial and Professional Development Services
- Barbra Bied Sperling, Manager of Technology Development
- David Riser, Software Engineer
- Bryan Tu, Technology Engineer
- Natalia Kochan, NEW Social Media Specialist

Report Topics

- Metrics on the MERLOT Vineyard
- Strategic Projects
- Strategic Partnerships

Collection Metrics

Materials and Teaching Annotations	July 2010	July 2011	July 2012	April 2013
Total # of Materials (# deleted) (# batch uploaded)	26,440 (1,430)	30,033 (885) (2,980)	35,475 (775) (1,475)	40,238 (677) 805
Total # of Personal Collections	17,431	18,856	21,004	21,978
# of Members with Personal Collections	7,727	9,106	9,906	10,418
Total # of Comments	7,713	8.392	9,695	10,456
# of Materials with Member Comments	3,573	3,879	4,593	5,173
Total # of Learning Exercises	1,413	1,420	1,436	1,426
# of Materials w Learning Exercises	1,044	1,048	1,057	1,065
Materials created w/ Content Builder	53	219	329	400
Total # of Peer Reviews Posted (% of Total Collection)	3,197 (12.1%)	3,144 (10.4%)	3,354 (9.5%)	3765 (9.4%)

People Metrics

MERLOT

MEMBERS	2001	7/2011	7/2012	4/2013
Students	706	27,462	31,010	**33,325**
Faculty	2,864	41,411	44,103	**45,899**
Staff	736	9,252	9,706	**10,054**
Administrators		4,483	4,847	**5,094**
Librarians		1,577	1,724	**1,833**
Health Care Prof		734	942	**1,119**
Consultant		717	974	**1,140**
K-12 Teacher		1,975	3,278	**4,230**
Content Developer		307	568	**763**
Other/No answer	421	7,876	7,906	**8,091**
TOTAL Members **(# deleted)**	4,727	95,794	105,116 (est 300)	**111,548**

Participation Metrics

	7-2010	7-2011	7-2012	4-2013
Gold Ribbon (70+)*	73	80	88	90
Silver Ribbon (30-69)*	101	101	109	116
Bronze Ribbon (10-29)*	507	555	618	689
MERLOT Ribbon (1-9)*	12,776	13,443	14,686	15,576
Author	2,001	2,064	2,373	2,703
Peer Reviewer	1,445	1,481	1,586	1,280
Virtual Speakers Bureau	259	271	306	325
% Participation* (ribbons/total # of members)	14.9%	14.0%	14.7%	14.8%

Usage Metrics

www.merlot.org	7-2011	7-2012	12-2012
Monthly Average of Visits (# of people landing on any page in MERLOT)	65,581	72,475	72,389
Average Time per Visit	4:27	6:42	3:48
Visitor Repeat Rate	28.5%	25.2%	24.6%
Average Pages Per Visit	6.5	7.5	5.5

More Usage Metrics:

Metric	2010	2011	2012
Total # of Visits to **MERLOT YouTube**	**1,457**	**1,532**	**561**
Total # of Visits to **Federated Search**	**3,091**	**3,175**	**3,041**
Total # of Visits to **MERLOT Voices**	**21,409**	**11,107**	**8,642**
Total # of Visits to **MERLOT JOLT**	**100,00+**	**122,280**	**TBD**
Total # of Visits to **all 36 MERLOT portals**	**140,103**	**188,604**	**241,171**
Total # of Visits to **Pedagogy Portal**	**49,165**	**117,423**	**169,995**
Total # of Visits to **Online Courses**	**2,131**	**2,232**	**2,529**
Total # of Visits to **Mobile Learning**	**NA**	**NA**	**2,233**

Usage Metrics: MERLOT Content Builder

Metric	2010	2011	2012
Total # of Visitors	**51,920**	**60,542**	**42,275**
Unique Visitors	**19,538**	**27,358**	**18,935**

Web Services Transactions*

Type of Web Service	2010	2011	2012
Basic Search	55,305	101,777	168,750
Advanced Search	164,322	1,303,938	4,913,118^
Contribute Material*	3,975	3,896	2,884
Register	3,543	1,521	1.022
Comment (hitlist search)	25,444	109,970	207,658
Search Personal Collections	NA	236,442	284,943
Verify Login	524	825	765
Advanced Search Members	559	1,636	723
Federated Search	n/a	n/a	n/a
TOTAL	**253,672**	**1,760,005**	**5,578,841**

*#’s reflect hits to the database, not # of contributions, etc. ^include excessive use of key for 6 mo

Top 10 search terms use in MERLOT:

2011

- learning and technology
- learning object
- physics
- learning styles
- business
- Russian
- game
- nursing
- assessment
- plant biology

2012

- learning+object
- learning+styles
- Russian
- information+literacy
- motivation
- information+literacy
- plant+biology
- game
- nursing
- cheating

RSS:
Really Simple Syndication – Pushing Content To People

In 2011, 4,128,164 RSS requests were distributed to people around the world

In 2012, **4,752,138** RSS requests were distributed to people around the world

What Does All This Data Mean?

- We'll discuss this topic at the Leadership Council
  - What data is looking good for MERLOT?
  - What data is troubling for MERLOT
  - How should we respond to the troubling data?

New MERLOT Partners!

- National Interpreters Education Consortium – a "hub" campus and 5 partner campuses
  - Add to MERLOT's community and collection and priority on accessibility and add a Teaching Commons
- Oregon State University
  - Campus partner with focus on integrating MERLOT into campus services
- University System of Georgia
  - System partner with focus on Affordable Learning Solutions

MERLOT'S STRATEGIC PROJECTS:

New and Updated Products and Services That Add Value

- Affordable Learning Solutions
- MERLOTx
- Mobile Learning
- Social Media
- Content Builder
- Accessibility and OER
- FLEXspace
- Internationalization

MERLOT

CSU's Implementation of AL$
Leveraging MERLOT services

http://als.csuprojects.org

MERLOT

Oklahoma's Implementation:

http://affordablelearningok.org

Affordable Learning Solutions: An Easy Win for MERLOT partners

- MERLOT is a means to an ends that many people want – lower cost of education for your students
- Campus stakeholders can see their role in producing tangible benefits
  - Librarians provide reference services
  - Academic Technologists provide convenience
  - Faculty Developers provide tools for pedagogical innovation

Empowering Learners

- MERLOT has focused on empowering faculty and faculty development programs
- MERLOT is also focusing on empowering students learning in MOOCs, online courses, or face-to-face courses with MERLOTx

http://www.merlotx.org

Prototype OER Services for Students

www.merlotx.org

MERLOTx

- **LEARN** the prerequisites
- **FIND** supplemental and accessible materials as well as experts
- **EXPLORE** subjects for the future
- **PERSONALIZE and ORGANIZE** your online learning materials into a collection
- **SHARE** your personal collection, explore others' personal collections, and contribute to the online learning revolution

Free Online Learning Modules

- Arts
- Business
- Education
- Humanities
- Mathematics and Statistics
- Science and Technology
- Social Sciences
- Workforce Development
- Contributing Open Content to MERLOT

Business in the MERLOT Collection:

Click on the topics below and MERLOT will provide you with a hit list of online course materials in that subject area. You can explore the MERLOT collection of online materials and find ones that suit your instructional needs. **It's easy.**

Peer reviews, member comments, personal collections ("playlists" of materials) created by faculty and students, and learning exercises for using the materials in the classroom are available so you can make informed choices.

EXPLORE the Entire Business Collection

- Accounting with subdisciplines
- Business Law
- Corporate Social Responsibility
- E-Commerce
- Economics with subdisciplines
- Finance with subdisciplines
- General
- Information Systems
- International Business with subdisciplines
- Management with subdisciplines
- Marketing with subdisciplines
- Professional Coaching with subdisciplines

Free Online Courses

Free Online Courses

FREE online materials of entire courses (syllabus, presentations, assignments, and assessments) published by select universities are available for you. Simply click on a major topic heading and browse through the MERLOT collection of Free Online Courses.

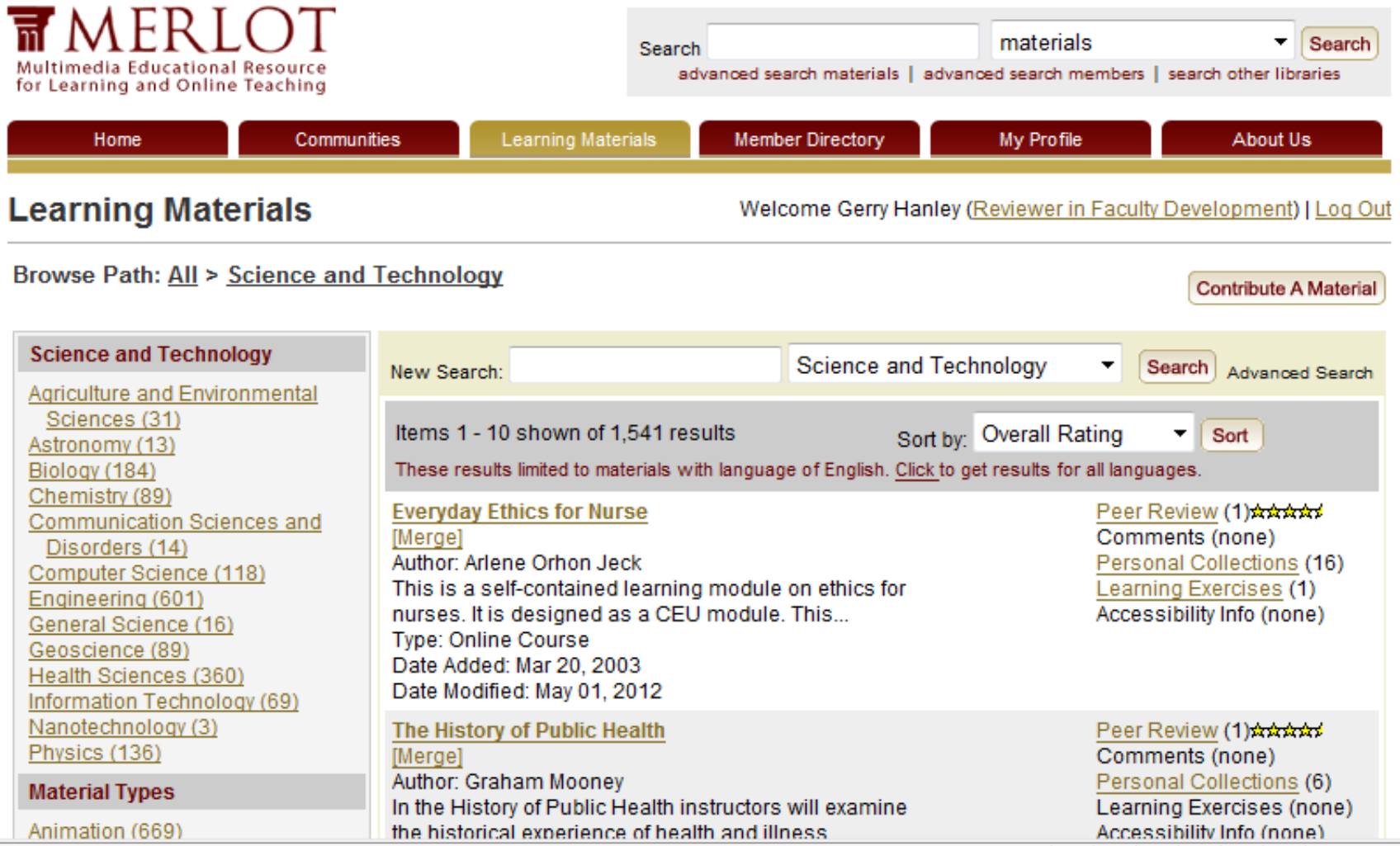
- Arts
- Business
- Education
- Humanities
- Mathematics and Statistics
- Science and Technology
- Social Sciences
- Academic Support Services

Massive Open Online Courses (MOOC's)

A MOOC is a type of FREE online course aimed at large-scale participation and open access via the web. MOOCs are a recent development in the area of distance education, and a progression of the kind of open education ideals suggested by open educational resources.

- **edX**- Open courses offered by founding partners Harvard and MIT, as well as UC Berkeley and University of Texas. The institutions will use edX to research how students learn and how technology can transform learning–both on-campus and worldwide.
- **Udacity**- Founded by three roboticists who believed much of the educational value of their courses could be offered online for very low cost. In its first month, over 160,000 students in more than 190 countries enrolled in their "Introduction to Artificial Intelligence" course.
- **Coursera**- Offer courses spanning the Humanities, Medicine, Biology, Social Sciences, Mathematics, Business, Computer Science, and many others.

Convenient Access to MERLOT Catalog



Free Online Textbooks

Free Online Textbooks

Open textbooks are typically authored by faculty and published on the web with the support of universities or new commercial companies. Open textbooks are frequently governed by Creative Commons licenses that enable users to download, customize or print the textbook without expressed written consent of the author. NOTE: Some Open Textbooks start out FREE and later change a fee.

Click on a link to your subject area and you'll get a hit list of Open Textbooks in that discipline from the MERLOT collection.

- Arts
- Business
- Education
- Humanities
- Mathematics and Statistics
- Science and Technology
- Social Sciences
- Academic Support Services

ADD OPEN TEXBOOKS You're Using or Authored Into MERLOT

Are you using Open Textbooks you found on the web in teaching your students? Have you posted a free Open Textbook that's available for others to use? We invite you to catalog the Open

Enter key words below to find related FREE textbooks.

Enter Key Words:

Search

Translate MERLOT

Translate this page

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Microsoft® Translator | English | T

ฟรีออนไลน์ตำรา

โดยทั่วไปเปิดตำราที่เขียน โดยคณะ และเผยแพร่บนเว็บด้วยการสนับสนุนของมหาวิทยาลัยหรือบริษัททางการค้าใหม่ เปิดตำราบ่อยถูกควบคุม โดยใบอนุญาต Creative Commons ที่ช่วยให้ผู้ใช้ดาวน์โหลด กำหนดเอง หรือพิมพ์หนังสือ โดยไม่มีการแสดงได้รับความยินยอมเป็นลายลักษณ์อักษรของผู้เขียน หมายเหตุ: ตำราเปิดเริ่มฟรี และค่าธรรมเนียมการเปลี่ยน

คลิกที่การเชื่อมโยงไปเรื่องพื้นที่ของคุณ และคุณจะได้รายการตีเปิดตำราในสาขานั้นจากคอลเลกชัน MERLOT

- ศิลปะ
- ธุรกิจ
- การศึกษา
- มนุษยศาสตร์
- คณิตศาสตร์และสถิติ
- วิทยาศาสตร์และเทคโนโลยี
- สังคมศาสตร์
- บริการสนับสนุนวิชาการ

ADD เปิด TEXBOOKS ที่คุณกำลังใช้ หรือเขียนเป็น MERLOT

คุณใช้อยู่เปิดตำราที่คุณพบบนเว็บในการสอนนักเรียนของคุณ ลงรายการหนังสือเปิดฟรีที่มีอยู่เพื่อให้ผู้อื่นใช้ได้หรือไม่ เราขอ

ใส่คำคีย์ด้านล่างนี้เพื่อค้นหาที่เกี่ยวข้องฟรีตำรา

ป้อนคำสำคัญ:

Search

แปล MERLOT

Translate this page

Original

Microsoft® Translator

OER with Accessibility Metadata

Free and Accessible Materials

MERLOTx has learning materials with information about the materials' accessibility. This does not mean the materials are accessible for all but at least some information is available to inform your evaluation of the accessibility of the resource for your use.

- Arts
- Business
- Education
- Humanities
- Mathematics and Statistics
- Science and Technology
- Social Sciences
- Workforce Development
- Academic Support Services

Only Open Textbooks with accessibility information available

- Arts
- Business
- Education
- Humanities
- Mathematics and Statistics
- Science and Technology
- Social Sciences
- Workforce Development
- Academic SUpport Services

Interested in Accessibility? Explore, Join, and Participate in our OER and Accessibility Community

MERLOTx Connecting People

Other Learners and Teachers

MERLOT is a worldwide community of people teaching, learning and working on improving all aspects of education. Millions have used MERLOT and over 100,000 are registered members (It's FREE).

Connect with others that share your interests in different disciplines.

- Arts
- Business
- Education
- Humanities
- Mathematics and Statistics
- Science and Technology
- Social Sciences
- Workforce Development
- Academic Support Services

Connect with others that share your position

- Faculty
- K-12 Teachers
- Students
- Education Administrators
- Librarians
- Education Staff
- Authors of Education Content and Tools
- Education Consultants
- Healthcare Professionals
- Other MERLOT Members

MERLOT provides "badges" for our members so you can see who are active participants in the MERLOT

Create YOUR Course of Study

Personalize Your Learning

When you become a MERLOT member (It's Free), you can create PERSONAL COLLECTIONS of learning materials, customized to your learning needs. MERLOT provides easy-to-use tools to create your own academic program plan. You define...

1. Your TITLE of the collection (Like the label on your personal bookshelf)
2. Your DESCRIPTION explaining what's in the collection
3. Your COURSE of study - Are you taking a MOOC or are you creating your own personal course of study? Either works in MERLOT?
4. Your PRE-REQUISITES to succeed - What are the concepts and skills you need to have mastered before you start your course of study?
5. Your LEARNING OUTCOMES you want to achieve - What do you want to learn and be able to do at the conclusion of your course of study?
6. Your PEDAGOGIAL STRATEGY - How do you want to teach or learn with the materials?
7. Your ASSESSMENT METHODOLOGY - How will you provide evidence that you have learn the skills and knowledge you wanted to learn?

HOW TO GET STARTED ON YOUR OWN PERSONAL COLLECTION?

1. Become a MERLOT MEMBER
2. CLICK ON Create a personal collection on the MERLOT home page

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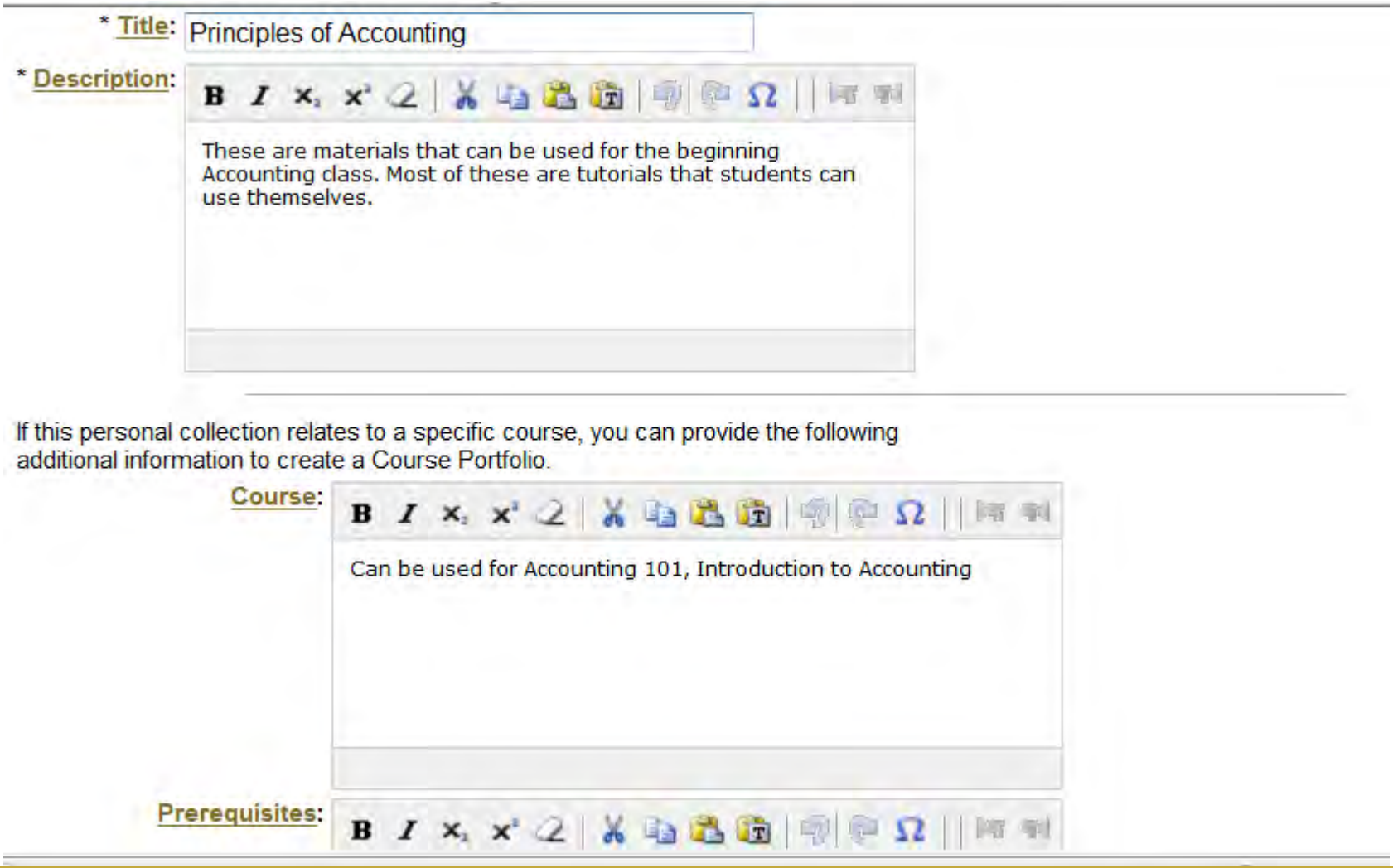
MERLOT has created personal collections of learning materials that you may use as a course of study. You can copy these (and any other personal collection) to your own member profile and personalize.

Personal Course in Accounting

1. Takin' Care of Business
   Added: 09/29/2009
   Takin Care of Business is a video from the 2004 film library of the AICPA. Designed for a career day, the video introduces students to the accounting profession using the theme "imagine the possibilities". The careers of different individuals are profiled (non-profit consultant, entrepreneur, FBI agent, film cost accountant, and sports team controllers). The video is available in both high and low bandwidth. It is a great introduction for a Principles course.
2. Alcie - the accounting students' friend
   Added: 09/29/2009
   ALCIE is an acronym devised to help introductory accounting students learn the normal account balances for the basic account categories that comprise the balance sheet (Assets, Liabilities, Capital) and income statement (Income, Expenses). The focus of the module is on sole proprietorships or partnerships. ALCIE could be used as an in class demonstration, for individual homework as an out-of-class review, or a component of an online course to teach a basic concept.
3. Drills for Accounting Basics
   Added: 09/29/2009
   Drills for Accounting Basics consists of 22 topics covered in typical introductory Principles of Financial and Principles of Managerial accounting courses. Separate drills exist for: 1)Accounting Basics, 2) Accounting Principles, 3) Adjusting Entries, 4) the Balance Sheet, 5) the Bank Reconciliation, 6) the Break-Even Point, 7) the Cash Flow Statement, 8) the Chart of Accounts, 9) Debits and Credits, 10) Depreciation, 11) Evaluating Business Investments, 12) Financial Ratios, 13) Improving Profits, 14) the Income Statement, 15) Inventory and Costs of Goods Sold, 16) Lower of Cost or Market, 17) Overhead and Activity Based Costing, 18) Payroll Accounting, 19) Present Value of an Ordinary Annuity, 20) Present Value of One, 21) Standard Costing, and 22) Stockholders' Equity. All drills are interactive and provide feedback.
4. Accounting Monopoly
   Added: 09/29/2009
   This module uses the classic game, Monopoly, as a basis for teaching basic bookkeeping and accounting. Students perform bookkeeping functions such as writing checks, completing deposit slips, recording transactions, and posting operations for a sole proprietorship. Contents include: game rules, teacher instructions, and forms and

Personalize My Course of Study



Personalize My Learning ePortfolio

Material Detail

Welcome Gerry Hanley (Reviewer in Faculty Development) | Log Out

Like 0

SHARE

Guide to Financial Statements

Location: Go to Material
Material Type: Tutorial
Technical Format: Other
Date Added to MERLOT: October 27, 2004
Date Modified in MERLOT: January 20, 2013

MERLOT CLASSICS

[Report Broken Link For This Material]

Author: Arthur Downing
Baruch College
Submitter : Arthur Downing

Description:
Explains three major financial statements: income statement, balance sheet and cash flow statement. Includes interactive activities, quizzes and printable study guide.

To view a video of the award winning author, go to Guide to Financial Statements - the Business 2007 Award Winner video

About this material:

Peer Reviews (1)avg:
Comments (6)avg:
Learning Exercises (none)
Personal Collections (57)
Accessibility Info (none)

	Last 30 days	Total
Detail Views	90	5154
Go to Material	27	2106

Add your own:

Write a comment
Create a learning exercise
Add accessibility information

Add to a personal collection:
Principles of Accounting
Add

MERLOTx next steps

- CSU-MERLOT press release about MERLOTx
  - **A MOOC for MOOCs**
    - **MERLOT Open Online Collection for Massive Open Online Courses**
- In discussion with MOOC providers (e.g. edX) to plan integration of services
- Integrate into the MERLOT teaching commons offering

Strategic Projects

- **Mobile Learning**
  - MERLOT Mobile Learning Portal at http://mobilelearning.merlot.org
  - MERLOT as OER App Store
    - Curated Mobile App Collection
    - Curated collection about Mobile Learning
  - www.merlot.org customizations
    - Contribute mobile apps
    - Advanced Search for mobile apps
    - Pedagogy Portal includes mobile learning strategies

Teaching How to Teach with Mobile Apps

MERLOT

Use MERLOT Content Builder Template

Add Box | Delete Box | Edit Box

Why use this mobile app?

Please use this section to briefly describe what motivated you to use this mobile app in your teaching and your students' learning. For example, you may want to discuss a particular learning problem that your students face, or difficulty in teaching a particular concept that is hard for students to visualize.

Why "being mobile" leads to better learning?

Describe why the mobile features of this online resource are important for students learning. Is it very important to bring the learning resource out of the classroom into the students' environment where students can align their learning with the environment in which they are living? Is the flexibility of using the resource at the students' convenience key? Are the different ways students can use the touch screen and interact with the learning resource more engaging for students learning?

Be sure this section reflects your experiences and your voice. This is a first person story.

Add Box | Delete Box | Edit Box

Learning Outcomes and Activities

Describe how you use the resource with your students. If it is a part of a larger assignment, describe the assignment and other resources that are necessary. It is important to explain how the learning app aligns with the curriculum goals of your

Add Box | Delete Box | Edit Box

Student Reactions to Learning with Mobile Apps

Describe what your students say or how they responded to using the mobile app. Their reactions can include responses to the subject matter as well as the mobility of the learning. Feel free to include student quotes. The key is to try and capture the students' voices.

You can have your students write comments about their learning with the mobile app in MERLOT. Students need to become members of MERLOT (it's free and easy) and then they can add their own reflections. You can add the link to the students' comments about the mobile app here. Just click on the "Edit Files/Links" button below.

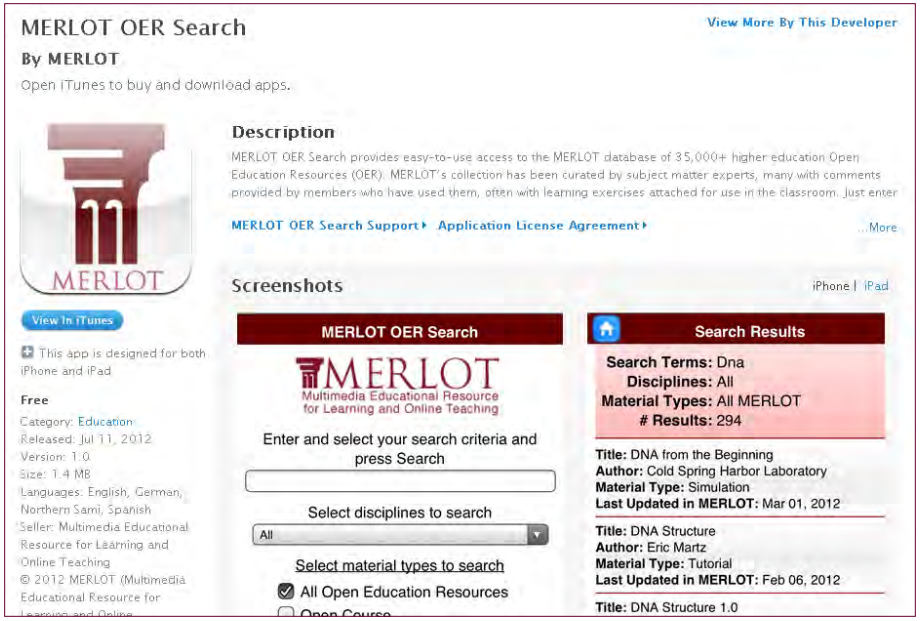
Edit Files/Links

Add Box | Delete Box | Edit Box

Impact of Use on Teaching and Learning

Mobile Search Apps

- MERLOT OER Search apps for iOS and Android devices.
  - Locate materials on the go.
  - Search all of MERLOT or a narrow search of Open options – Journals, textbooks or Courses.



Using QR Codes

- Since July 2011,

6,077 materials have been accessed using QR codes within MERLOT

Mobile Apps and Peer Review

- MERLOT will be adding aspects to the peer review process that will include aspects to evaluate when the learning material is a Mobile App.
- See materials on how we're planning to enhance and streamline the peer review processes

MERLOT

MERLOT
Multimedia Educational Resource
for Learning and Online Teaching

Adventures in Social Media

What is the purpose?

Social media supports MERLOT's mission by:

- Building awareness through different public channels to attract people who may not have heard of us
- Advertising MERLOT offerings (webinars, JOLT, the conference, etc.) to our current users and followers
- Being a public and available voice for those who want to interact with us and ask questions
- Making sure MERLOT's voice is a consistent part of the online #edtech conversation

Where do we stand?

(as of 3/27/2013)

Facebook:

Twitter:

What do the numbers mean?

- This is how many people have chosen to click “Like” or “Follow” in order to voluntarily subscribe to updates from MERLOT
- Social networking tends to be the communication space of people ages 18-45; this isn’t a reflection of how many people are using MERLOT

Why do people follow?

- They are happy we exist and want to show their support
- They want to stay up to date on what we're doing
- They believe in OER, the online learning revolution, and what MERLOT is doing to support educational technology advances
- They work in the field of education and like to use MERLOT in their teaching
- They are involved with MERLOT as a member, virtual speaker, peer reviewer, author of educational materials, etc.

What is the value of followers?

- People who are interested enough in MERLOT to follow us on social media are more likely to respond to information we post. The hope is that this translates into greater participation on our site.
- These social media channels give us a quick, easy way to reach out to those who want to know what we are up to, and to remind people of upcoming webinars, events, JOLT issue releases, etc.

What we are responsible for defining

and emphasizing through our online voice

- What is MERLOT?
- Why should we care?
- How do I use it?
- Why should I use it?

My Observations

What people want:

- A trusted source to tell them what online educational materials are good and how they can be used
- Opportunities for professional development
- Academic literature on the subject of educational technology
- The opportunity to network and interact with other professionals in the field

Which is…Exactly what we have:

- Peer reviewed online learning materials
- Opportunities to get involved as a peer reviewer
- JOLT!
- Networking and educational technology showcase & discussion opportunities at the et4online conference

The Reality

- The current web design is holding us back
- A lot of people still don't really understand what OER is and why it's important
- We aren't talking ourselves up enough

But that is about to change:

- MERLOT II is coming and the intuitive web design will make using our website much more attractive to new members.
- OER is the future. People outside the field are starting to talk about it, and this conversation is only going to grow as institutions and individuals search for more affordable ways to meet their learning and teaching goals
- We are going to start talking ourselves up more!

What We Need:

A steady stream of new content, peer reviews, and passionate individuals.

- More new materials: would it be possible to reach 50,000 by April 2014? Of course it's possible.
- Increased rate of Peer Reviews. Could we post at least one peer review per day?
- Become even more of a resource for young professionals to find out about opportunities in the #edtech field by posting info from our partners.
- More MERLOT members like Ryan Ingersoll!
- Additional sources of information: the blog.

Who is Ryan Ingersoll?

- Ryan has been actively promoting his contributions to MERLOT on his personal Twitter account
- He is excited about participating and is offering current, relevant, and useful reviews
- For example, he tweeted about his MERLOT review of Feedly, an alternative to Google Reader, right when Google announced that Reader would be retiring = helpful, timely, and advertises MERLOT

Ryan Ingersoll @ingersoll_ryan 25 Mar

Celebration time! I submitted my 10 app reviews for @MERLOTorg! I am excited to meet other edu technologists at SLOAN-C's #et4online soon!

Expand

Ryan Ingersoll @ingersoll_ryan 22 Mar

Finished w/ my @MERLOTorg iPad review of @Snapguide. Impressed w/ the possibilities for edu. By far my most favorite: goo.gl/PHMfC

View summary Reply Retweeted Favorite More

Ryan Ingersoll @ingersoll_ryan 20 Mar

Reviewing @feedly for @MERLOTorg and seamlessly migrated my Google Reader account over. blog.feedly.com/2013/03/14/tip...

Expand

Ryan Ingersoll @ingersoll_ryan 12 Mar

Working on my Google+ for iPad peer review for @MERLOTorg Learning about features and possibilities as a learning tool! Found a bug too!

Expand

Ryan Ingersoll @ingersoll_ryan 29 Jan

Excited for #et4online in Las Vegas in April! Asynchronously attending GRAPE Camp learning how to be a @MERLOTorg peer reviewer!

Expand Reply Retweet Favorite More

What's Next:

blog.merlot.org

- We are creating a blog that will serve as a more informal source of information to supplement the formal academic journal articles in JOLT.
- We must use the invaluable human resources we have on the MERLOT team to contribute to the growth of information and public opinions on the changing landscape of education.
- MERLOT has been around for a long time: the wisdom gained through the years of watching educational technology transform will be helpful to the movement's continued development.

What kind of topics will we cover on our blog?

Some Examples:

- MERLOT II's journey
- "Dear Webmaster"
- JOLT
- The et4online conference
- New additions to MERLOT
- The importance of peer reviews/comments
- MOOCs
- Blended Learning
- Mobile Learning
- What is open?
- Creative Commons
- MERLOT Africa Network
- MERLOT Partners: highlights
- Future predictions
- Cool things MERLOT Editorial Board members are doing
- How people are getting involved in the online learning revolution
- Flipped Classrooms
- OER around the world
- Affordable Learning $olutions
- BYOD (Bring Your Own Device)
- Social Media
- MERLOT award winners
- Open Education Week
- Content Builder
- MERLOT for lifelong learners

How you can help:

- Post things on our Facebook.
- Tweet to @MERLOTorg
- Keep on contributing interesting new materials and peer reviews to MERLOT
- Offer ideas on how to raise awareness about MERLOT
- Encourage any young professors/PhD students you know to get involved

Final thought:

We are the most powerful social media channel

- MERLOT is an awesome resource for teachers and learners, and we should be excited to be a part of it.
- The new MERLOT II design is a perfect opportunity to introduce new people to MERLOT or reintroduce those who have stopped using it. Tell all your friends!
- Interact with your own Twitter and Facebook followers letting them know about MERLOT and what we have to offer.

THANK YOU!

Strategic Projects

- **Authoring with Content Builder**
  - Capturing Pedagogical and Content Expertise
    - Free Eportfolio tool in the cloud with many uses – see options
    - Continue work with Noyce Scholars
    - New applications – Quality Matters collaboration
  - IMS Common Cartridge
    - Wraps it up for you to download to your computer
    - Creative Commons requirement
  - Produce Accessible Online Materials
  - MERLOT managing the storage issues of hosting by culling the collection

Faculty and Students Author Content for Many Academic Purposes

Research	Pedagogy
Scholarship of the Discipline	Teaching of the Discipline (with OER)
Scholarship of Teaching	Teaching Teaching

You can use MERLOT Content Builder for all of these purposes, especially teaching of the discipline (creating OERs) and teaching teaching.

MERLOT
Multimedia Educational Resource for Learning and Online Teaching

Search | materials | Search

advanced search materials | advanced search members | search other libraries

Home | Communities | Learning Materials | Member Directory | My Profile | About Us

MERLOT Content Builder Main Menu

Welcome Barbra Bied Sperling | Log Out | Help

Create Web Page — Manage Web Pages (26)

A Web page is an individual page created with Content Builder.

Create Website — Manage Websites (3)

A website is a group of individual Web pages. It contains a navigation bar.

Create Web Collection — Manage Web Collections (0)

A Web collection is a group of Web pages organized in a gallery format showing the title and author of each page with a link to that page.

My Recently Edited Items

Web Page: testing upgrade
Updated: May 31, 2012 9:40p

Web Page: Teaching Tips for Using MERLOT Material
Updated: May 31, 2012 9:39p

Web Page: help help
Updated: Apr 30, 2012 12:27a

Web Page: Testing send or give copy (sent from bsperling@calstate.edu)
Updated: Apr 9, 2012 8:15a

Web Page: Testing give copy from sreisman@calstate.edu)
Updated: Apr 8, 2012 3:22p

Website: My Course 101
Updated: Mar 27, 2012 8:14a

Web Page: Teaching With Mobile Apps
Updated: Mar 14, 2012 9:13a

Web Page: Blank Web Page
Updated: Mar 11, 2012 6:37p

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.org - FAQ

CSU MERLOT is a program of the California State University, in partnership with higher education institutions,

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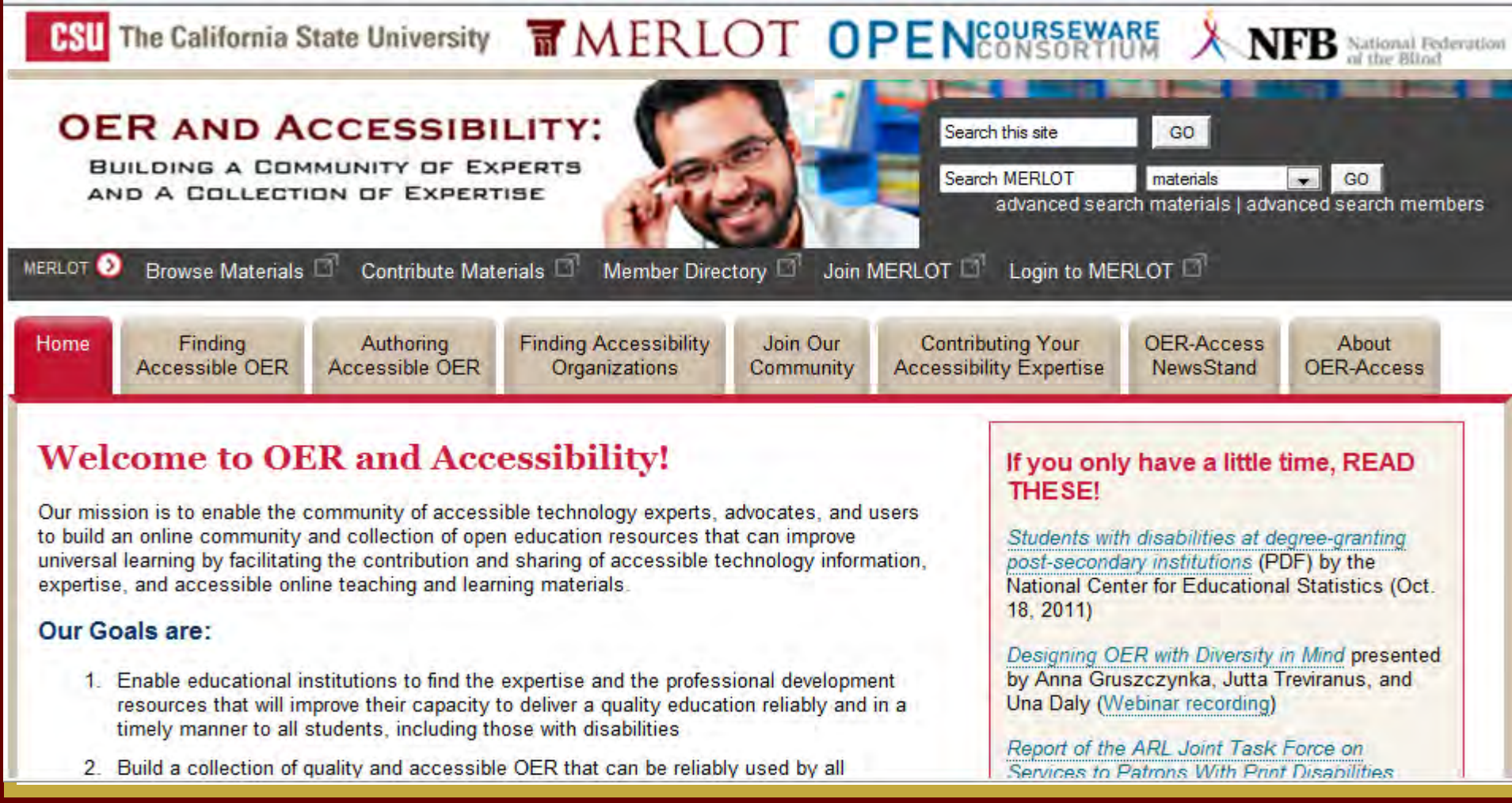
MERLOT, Accessibility, and Strategic Alliances



Strategic Projects

- **Accessibility and OER:** CSU-MERLOT provides a Teaching Commons in partnership with the Open CourseWare Consortium and the National Federation of the Blind: http://oeraccess.merlot.org
  - Find centers and organizations for consulting services
  - Find OER on accessibility topics
    - Tools, Training, Professional Development, Policies, Strategies, Universal Design for Learning
  - Find members with accessibility expertise

Strategic Projects

- **Accessibility and OER**
  - MERLOT's metadata scheme for people contributing accessibility info about materials (parallel's "member comments")
  - Want to know more? Want to participate? Come to the session on Wednesday 4/10 at 2:30 pm

OUR GOAL: Provide higher education a high quality collection of resources and a community of experts to help them make higher education accessible

Accessibility Info

Material: DNA from the Beginning

Authorized users only:
Edit Accessibility Info
Delete Accessibility Info

Text Access

Information not Available	Text is available to assistive technology that allows the user to enable text-to-speech (TTS) functionality.
Information not Available	Ability to adjust the TTS speed and voice/engine selection (or is rendered by an application such as a browser, media player, or reader that offers this functionality).
Additional Info	kopokop

Text Adjustment

Information not Available	Text is compatible with assistive technology
Information not Available	Allows the user to adjust the font size and font/background color (or is rendered by an application such as a browser, media player, or reader that offers this functionality).
Additional Info	koppkookp

Reading Layout

Information not Available	Text of the digital resource is compatible with assistive technology that allows the user to *reflow* the text by specifying the margins and line spacing (or is rendered by an application such as a browser, media player, or reader that offers this functionality).
Information not Available	If the digital resource is an electronic alternative to printed materials, the page numbers correspond to the printed material.
Information not Available	This correspondence is also preserved when a *reflow* function is enabled.

Reading Order

Strategic Projects

New Community: FLEXspace

- The Flexible Learning Environments eXchange – FLEXspace is a robust, open access repository populated with examples of learning spaces. It will contain high resolution images and related information that describes detailed attributes of these spaces from institutions across the globe and showcase innovative design solutions open to peer review ranking and comments.

The FLEXspace Core Advisory Team Welcomes You!

Flexible Learning Environments eXchange Listening Tour Update

Malcolm Brown
Director, EDUCAUSE Learning Initiative
EDUCAUSE

Gerard L. Hanley
Sr. Director, Academic Technology Services
California State University, Office of the Chancellor

Mark McCallister
Associate Director, Office of Academic Technology
University of Florida

Joseph A. Moreau
CTO & Vice Chancellor, Technology
Foothill-DeAnza Community College District

Lisa A. Stephens
Senior Strategist, SUNY Academic Innovation
SUNY System Administration and University at Buffalo

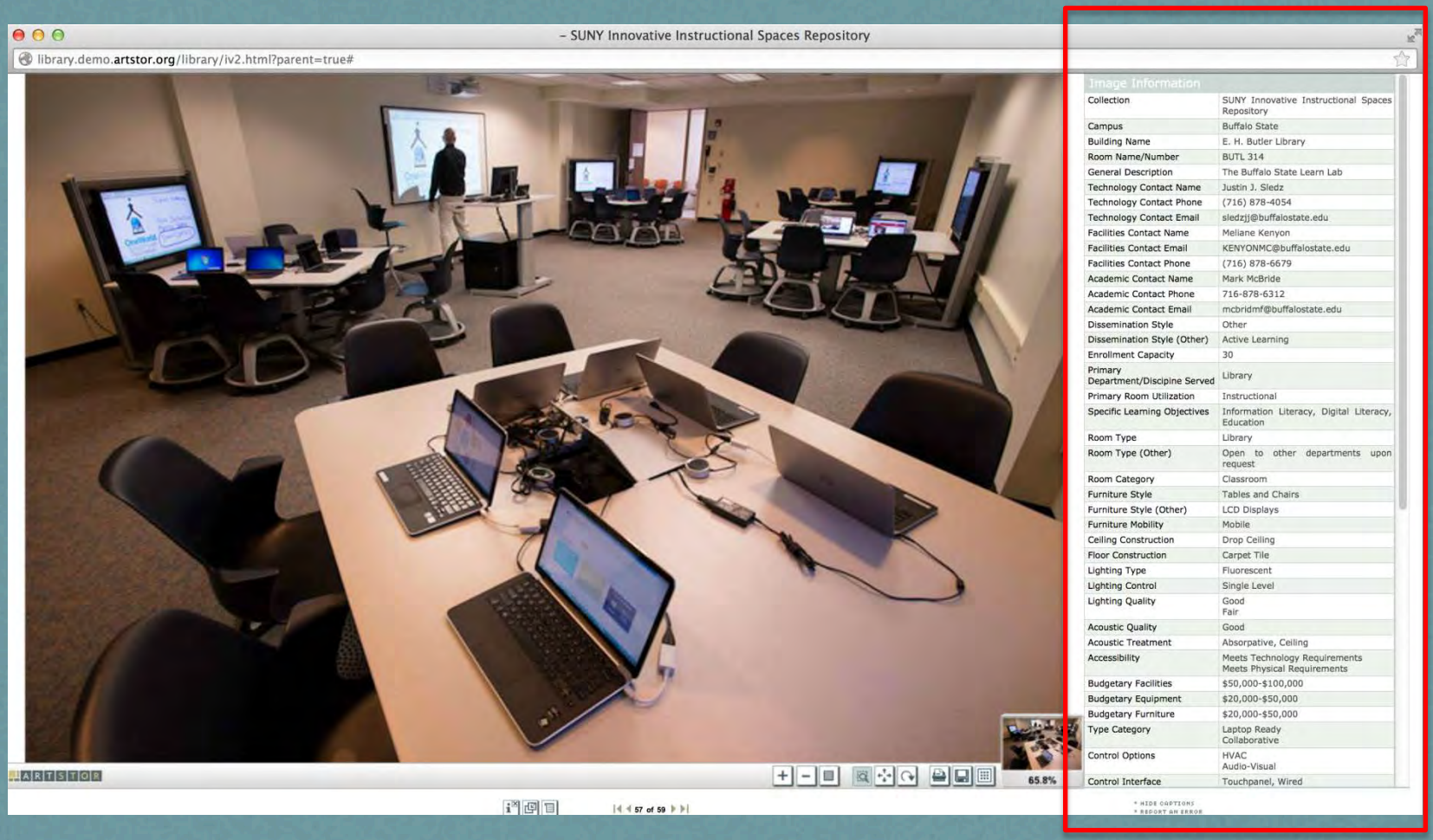
Brad Snyder
Technical Services Coordinator
SUNY College at Cortland

Jim Twetten
Director, Academic Technologies
Iowa State University of Science and Technology

Clare van den Blink
Director, Academic Technologies
Cornell University

Vision for Moving Forward

Flexible Learning Environments eXchange - FLEXspace



Timeline

"No, it's not a Forever Commitment"

Spring 2013	Demo Prototype & Listening Tour	SUNY, CCUMC, NMC, ELI, Sloan-C/MERLOT
Summer 2013	Frame Governance & Revise Fields	Compile Feedback, Form Advisory & Business Plan
Fall 2013	Pilot Production, Dedicate Staff	Peer Testing, Revision, Communicate Updates
Spring 2014	Production Release 1.0	Listening Tour 2.0

Strategic Projects

- **Internationalizing MERLOT Services:**

  MERLOT in many languages

  - MERLOT Collection Services
    - Translate MERLOT.org into any of 38 languages with Microsoft Translator
    - Catalog materials in any language
    - Search for materials in any language
    - Use World Languages Collection to learn many languages
    - RSS materials in any language
  - MERLOT Community Services
    - Select languages to display in MERLOT
    - Identify your languages spoken and read in your Member Profile
    - Find people who speak your language
    - Author OER in any language with MERLOT Content Builder

Strategic Projects

- **Partners Are Critical for Internationalizing MERLOT Services**
  - MERLOT Africa Network
  - MERLOT-CSULB-India project
  - MERLOT-Chile
  - MERLOT-MEITAL
  - MERLOT-OER-Cancer
  - GLOBE

MERLOT Africa Network

- Upgraded and Updated Teaching Commons
- Disciplinary focus:
  - ICT literacy and Information Computing
    - Projects in Ethopia – Solomon Negash
  - Health Education Through Technology
    - Conference in Senegal – Moustapha Diack
  - The Arts, Humanities, and Languages
    - Grant with Virginia Commonwealth University, Northern Virginia Community College, MERLOT – Laura Franklin

Over 80% of African Countries have at least 1 MERLOT member

providing access and quality eLearning resources and communities of eLearning expertise in Africa.

3. **Build African expertise in the successful use and development of** Open Education Resources (OER) and Open Access (OA) to support scalable eLearning curricula and scholarship.
4. **Conduct educational research** to guide the effective and sustainable pedagogical integration of OER and OA in eLearning design and research.
5. **Organize expert meetings** for sharing best practices, and social networking to improve the productivity and leadership of collaborative projects among members.

MERLOT: Putting Educational Innovations Into Practice

MERLOT is a free and open online community of resources designed primarily for faculty, staff and students of higher education from around the world to share their learning materials and pedagogy. MERLOT is a leading edge, user-centered, collection of peer reviewed higher education, online learning materials, catalogued by registered members and a set of faculty development support services.

MERLOT's strategic goal is to improve the effectiveness of teaching and learning by increasing the quantity and quality of peer reviewed online learning materials that can be easily incorporated into faculty designed courses.

MERLOT's activities are based on the creative collaboration and support of its Individual Members, Institutional Partners, Corporate Partners and Editorial Boards.

Looking for MERLOT Members In Africa?

Click on the country name and find the list of people who are MERLOT members in that country. In March 2013, there were over 1,000 MERLOT members in Africa, with members living in over 80% of the African Countries.

- Algeria
- Angola
- Benin
- Malawi
- Mali
- Mauritania

ELES for Africa Conference 2012

Dakar, Senegal-November 26-29, 2012

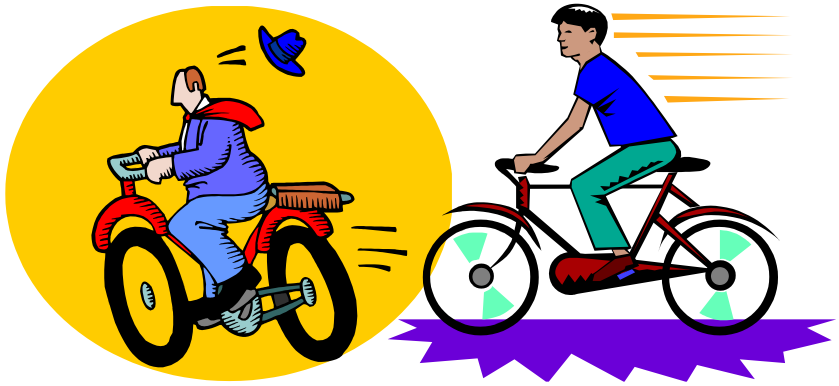
Next generation technologies for preparing a 21st century workforce. Building capacity for adopting public health technologies.

Making It Easier To Find African Authored OER

MERLOT partnered with OER Africa help make African authored content discoverable

MERLOT'S STRATEGIC PARTNERSHIPS

Leveraging Partners and Adding Value



Strategic Partnerships

- **Quality Matters:**
  - MERLOT and QM partner to create a collection of exemplary practices according to QM rubric and evaluation
  - QM peer reviewers practice their skills on open courses in MERLOT's collection
    - MERLOT gets quality evaluations
    - QM gets a professional development opportunity for it's community

Strategic Partnerships

- **Sloan-C**
  - April 2013 Emerging Technologies for Online Learning planned for Las Vegas
  - April 2014 Emerging Technologies for Online Learning planned for Dallas TX
  - Sloan-C webinars: MERLOT presented on OER and MERLOT
    - Other topics and volunteers?
  - Other ideas?

Strategic Partnerships

- **Corporations: updates**
  - Authoring: SoftChalk
  - eTextbook vendors: Academic Pub, BetterKnow
  - Others?

THANK YOU!!!

We look forward to discussing this issues with you at our flipped Leadership Council